

Privacy Policy

Last Updated: September 18, 2026

This Privacy Policy constitutes our commitment to protecting your personal information. It governs how PerspEQtive Coaching (“Company,” “we,” “us,” or “our”), located in Fairfax, Virginia, collects, uses, discloses, and safeguards your information when you interact with our website or engage in our services.

1. Information We Collect

We collect personal information including your name, contact details (email and phone), payment information, and any details you voluntarily provide during coaching sessions. We also collect usage data such as IP address, browser type, device information, and website usage patterns through cookies and analytics tools.

2. How We Use Your Information

We use your information to deliver and enhance our coaching services, process payments, communicate important updates, and analyze website performance. We do not sell your personal data to third parties.

3. Disclosure of Information

We may share your information with trusted service providers who are contractually bound to maintain confidentiality. Disclosure may also occur as required by law or in the context of a business transfer. We do not share information for unrelated marketing purposes without your explicit consent.

4. Data Security

We employ reasonable administrative, technical, and physical safeguards to protect your information. However, no security system can guarantee absolute protection.

5. Your Rights

You may request access to, correction of, or deletion of your personal information, subject to applicable legal and legitimate business requirements.

Depending on your location, additional rights may apply under various privacy laws. As a Virginia resident, you have specific rights under the Virginia Consumer Data Protection Act (VCDPA). Residents of other states or countries (such as California under CCPA/CPRA, the European Union under GDPR, or other jurisdictions) may have additional or different rights. Please contact us to exercise your rights or to learn more about the rights available to you based on your location.

6. Cookies and Tracking Technologies

We use essential cookies and analytics tools to optimize your experience. You may adjust cookie preferences through your browser settings.

7. Children's Privacy

Our services are not directed toward individuals under the age of thirteen (13). We do not knowingly collect or solicit personal information from children.

8. Policy Updates

We may revise this Privacy Policy from time to time. Material changes will be communicated via our website or direct notification.

For inquiries or to exercise your rights, please contact us at kar@perspectivecoaching.com.

Disclaimer

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This Disclaimer outlines important information regarding the services provided by PerspEQtive Coaching ("Company," "we," "us," or "our"), located in Fairfax, Virginia.

1. Purpose of Services

The coaching services, resources, and content offered by PerspEQtive Coaching are provided solely for educational and personal development purposes, with an emphasis on strengthening emotional intelligence competencies.

2. Important Disclaimers

- Our coaching programs do not constitute therapy, psychological counseling, medical advice, legal advice, financial advice, or any form of clinical mental health treatment. We are not licensed mental health professionals, therapists, physicians, lawyers, or financial advisors. No therapist-client, doctor-patient, attorney-client, or other professional relationship is established through our services.
- Emotional intelligence coaching is not a substitute for professional psychological, psychiatric, medical, legal, or financial care. Individuals experiencing mental health concerns, medical issues, or needing professional advice in any regulated field are strongly encouraged to consult qualified healthcare providers or licensed professionals.
- Individual outcomes vary and are not guaranteed. The effectiveness of coaching depends on multiple personal factors, including your active engagement, openness, effort, and implementation of the principles discussed.
- PerspEQtive Coaching and its representatives assume no liability for any decisions, actions, or outcomes arising from your participation in our services or use of our materials. You are fully responsible for your own choices, actions, and results. All engagement is at your own risk and discretion.

3. No Guarantees

We do not guarantee any specific results, emotional outcomes, achievements, or success. Coaching is a collaborative process, and your progress depends primarily on your own efforts and personal circumstances.

4. Crisis Support

In the event of a mental health crisis or emergency, please seek immediate support from appropriate resources, such as the 988 Suicide & Crisis Lifeline or a qualified medical professional.

5. Acceptance

By engaging with PerspEQtive Coaching, you acknowledge that you have read, understood, and accept the terms outlined in this Disclaimer.